


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62-15  
  
LIBRARY  
JUN 3 1935  
U. S. Department of Agriculture  
**WHOLESALE TRADE LIST**

OF

# Chrysanthemums

Listing 265 Best Varieties For

**1935**

*Chrysanthemums*

*Carnations*

*Bedding Plants*

**STAFFORD CONSERVATORIES**

JOSEPH J. BRAUN, Proprietor

STAFFORD SPRINGS, CONNECTICUT

Telephone 158-2

ON MAIN HIGHWAY -- BOSTON TO NEW YORK



## TERMS OF SALE

---

Prices quoted are for the trade only.

Parties outside of the trade add 20% to prices quoted.

Orders from new customers must be accompanied by remittance or satisfactory reference.

Terms—Cash, unless special arrangements are made for credit. All accounts are due 30 days from date of shipment. If unpaid, interest at the rate of one-half per cent per month will be charged.

Register all letters containing Currency.

QUANTITY—We will sell not less than 6 of any one variety at the dozen rate, 25 at the 100 rate and 250 at the 1000 rate. Orders for less than six of any standard variety will be billed at the retail price of 10 cents each and up, according to list price of variety selected.

We send out first class stock, carefully inspected and packed, and delivered to the Post Office or Express Company in good order, after which plants Travel at Buyer's Risk. We hold ourselves responsible for such errors as omissions, miscount and misdirected shipments and will gladly rectify same should they occur.

CLAIMS FOR DAMAGES—All claims for damages must be assumed and entered against the carrier by the buyer, the shippers responsibility ceases upon delivery to such agents in good condition. If shipments forwarded by express are delayed or arrive in damaged condition be sure to have your agent examine the shipment and sign for the extent of the damage and you will have no trouble to collect from the express companies for the same.

PARCEL POST CHARGES—On all charge orders actual postage will be added to the invoice. Paid orders should include postage at the rate of 10 cents for the first hundred cuttings, 4 cents for each additional hundred, Plus Special Delivery Fee when so Requested, at the following rate. Up to 100 cuttings 15c—up to 500 cuttings 25c—For each 1000 cuttings, 35c.

We would consider it a favor to be informed just how stock arrived and to what degree they are satisfactory or otherwise, and in case of any part of shipment not being satisfactory for other reasons than that caused by transportation same should be reported or returned to us at once, for satisfactory adjustment. No claims honored unless postmarked within 24 hours after Receipt of Shipment.

NON-WARRANTY—It is our aim to satisfy our customers by sending good stock at a reasonable price. While we exercise the utmost care to make every shipment satisfactory and profitable to you and keep stock true to name, WE GIVE NO WARRANTY, EXPRESSED OR IMPLIED, on the same, either as to varieties or product, and we are in no way responsible for the crop. All orders Received will be Executed on these conditions only, and they must be accepted by the customer when ordering.

All orders filled in strict rotation and as soon as stock is ready.

We believe Early ordering to be of mutual advantage.

For Plants from 2¼ inch pots add \$1.50 per 100 extra.

### TO OUR PATRONS

We are grateful to those who helped us to successfully complete our 28th year in business and with renewed confidence present our 1935 list to the trade offering "All that is Best in Mums" for the Commercial and Retail grower.

Evidence shows business is improving and with this thought in mind local florists should be prepared to have sufficient quality stock to protect his own market, which would prove more profitable to him in the future than to rely on purchasing needed flowers from far distant markets, which as a rule are not as satisfactory as native grown products.

No florist should overlook the opportunity to share the profits that really belong to him.

We have fine clean stock and our greenhouses are certified by the U. S. Department of Agriculture allowing us to ship to any point, excepting of course the states of Utah and Wyoming where Embargo is held against articles that would carry European Corn Borer.

We trust that we may have the pleasure of supplying your needs in "Mums" this season.

Sincerely,

STAFFORD CONSERVATORIES.



It is generally more practical for the Grower or Florist to secure his requirements in Chrysanthemums as Rooted Cuttings and our customers call for such more and more every season. Strong rooted cuttings are easily established and transported at less risk than Potted Stock.

Rooted Cuttings ready for delivery February 15th. on.

We will pot up early orders if desired and from June to the end of the planting season generally have around 100,000 in 2¼ inch pots for your selection.

Prices quoted throughout this list are for rooted cuttings. For plants from pots add \$1.50 per 100, to prices quoted.

## SPECIAL CASH OFFER

10% discount from price list if Cash accompanies order,—Or—\$20.00 per 1000 rooted cuttings our selection for Cash with order. You may select or specify the omission of—types, color and blooming season—and we assure you of a good selection, using only good commercial varieties.

Real Early 'Mums prove very profitable. Plant early in May—White and Yellow Frost, Quaker Maid and Gold Lode to Mature a paying crop ahead of the usual market slump.

# CHRYSANTHEMUMS

## STANDARD VARIETIES

Listed in order of flowering

### WHITE

Rooted Cuttings, 60c per doz., \$3.00 per 100, \$25.00 per 1,000, except where noted  
For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1,000 rate.

**Early Frost.** A very early commercial white. Height 3 feet. Pure white flowers, perfect in form, and full to the center. May 15th planting matures end of September.

**Quaker Maid.** Glistening white of incurved form, good stem and fine foliage. Grows 5 feet from early June planting. Best results from buds taken end of August which mature first week in October.

**Oconto.** A strong grower with a sturdy stem, beautiful foliage and large incurved flower, maturing Oct. 15.

**Ambassador.** A very large, closely incurved and perfectly formed white, maturing October 20th. Flowers held perfectly upright by strong stems.

**Silver Sheen.** Pure white, incurved form, maturing Oct. 20. Has wonderful keeping qualities. We recommend this variety to those who do not like Oconto as a second early. Select bud Aug. 30.

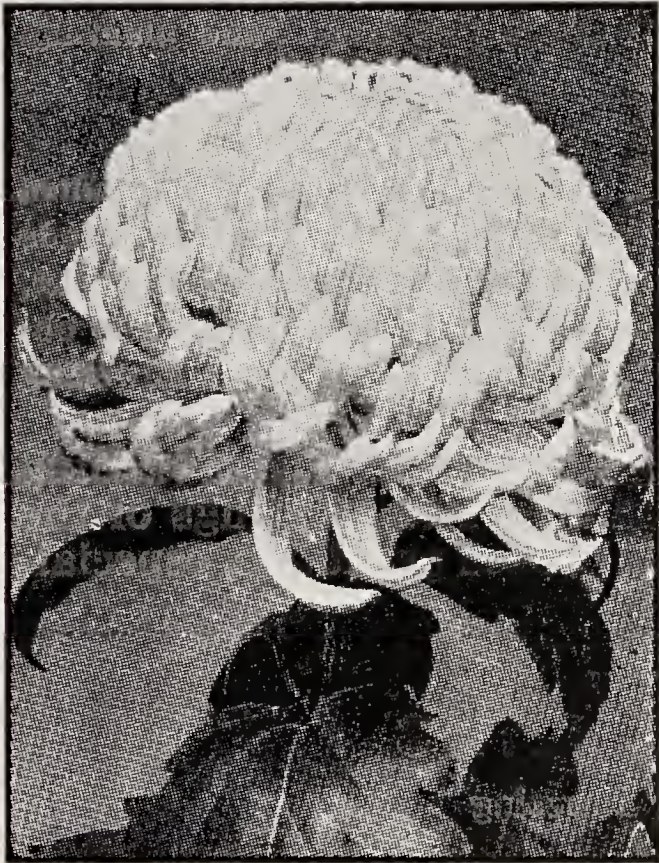
**Snow White.** Incurved. Maturing Nov. 1st. Best Commercial White at this date.



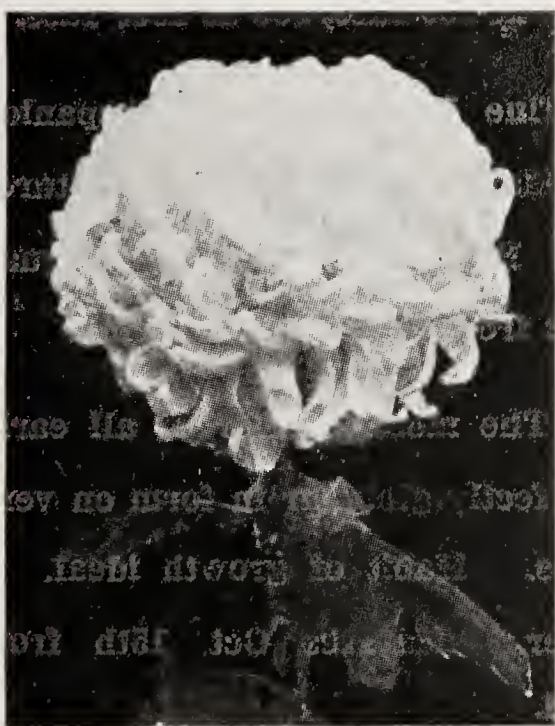
**Betsy Ross.** A large flower of perfect incurved form, clear white in color, with excellent stem and foliage.

**Chas. Razer.** The most reliable white for early November. Bonaffan in form but larger. Good stem and foliage. Very easy doer.

**White Chieftain.** A sport from that well-known variety. On first crown buds it shows a tinge of pink, later buds come pure white. Matures about Nov. 1. Bud Aug. 30.



**White Chieftain**



**Wm. Turner**

**Wm. Turner.** Pure white, very large incurved. One of the finest of the large flowered Chrysanthemums. Also the greatest favorite for exhibition. Matures early Nov. from buds selected Aug. 30. 75c per doz., \$3.50 per 100, \$30.00 per 1000.

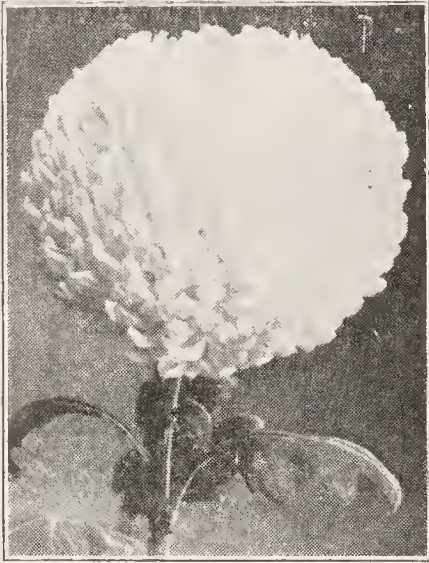
**Mefo.** The loosely and irregularly incurved petals are very artistically arranged. Select bud Sept. 15th. Matures Nov. 15th to 20th.

**White Distinction.** A pure white sport of Distinction. Identical in habits and growth to its parent. An ideal substitute for White Seidewitz.

**Tom Brown.** A wonderful pure white. In season November 20th to 30th. Blooms 8½ inches not unusual and as they closely surmount the foliage upon very heavy stems this variety qualifies as one of the best. Height 4 feet.

**Wm. H. Chadwick.** The standard late fancy white, slightly tinted with pink. For Thanksgiving or later. 75c per doz., \$3.50 per 100, \$30.00 per 1000.





**December Glory**

**Chattanooga.** Large pure white, with a good stem. Deep or high rounded flower of good substance, its lateness making it exceptionally valuable. Buds selected Sept. 20 will mature from Dec. on. Height 4 feet from June planting.

**Improved White Mistletoe.** This pure white variety is a sport. The objectionable pink of the original variety is eliminated. The latest flowering Chrysanthemum.

On account of the scarcity of flowers generally prevailing during the end of December and January, late plantings of the late flowering Chrysanthemums have proved profitable, especially for the retail trade.

## STANDARD VARIETIES

Listed in order of flowering

### PINK

Rooted Cuttings, 60c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted

For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.



**Justrite**

**Lastre.** Fine lavender pink companion for Quaker Maid and Gold Lode. Matures Oct. 10th. Bud last week in August. Height 4 feet from early June planting.

**Justrite.** The most popular of all early Pinks. Perfectly globular in form on very strong stems. Habit of growth ideal. A good shipper. Matures Oct. 15th from terminal bud.



**Reality.** (E. D. Smith). A very closely incurved variety and as its color is pink might be called Pink Bonaffan. Slightly deeper in color than Chieftain with more closely incurved petals. Diameter of flower 5 to 6 inches. Good shipper. Height 4 feet. Good stem and foliage. Select bud Aug. 5th. Matures Oct. 20th.

**Rose Chochard.** A very early pink, maturing Oct. 20th. Being of dwarf habit and a most pleasing shade, has gained favor with those who have known and grown it. Incurved type. Height 3 feet. Take bud Aug. 15th.

**Oscoda.** (E. D. Smith). This variety produces a very closely incurved bloom showing the reverse side of the petals, an excellent shipper. Color light lavender with a silvery sheen. Flowers 6 inches in diameter. Select bud about Sept. 1st. Height, 4 feet from June planting. Flowers Oct. 30. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.

**Chieftain.** Deep, clear pink, incurved. On the order of Major Bonaffan. Very fine mid-season pink.

**LaFrance.** Of perfect incurved form showing the reverse of the petals. The general color is a silvery mauve with upper surface nearly purple. Blooms eight inches in diameter are cut October 28th from buds reserved August 15th. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.

**Pink Turner.** (Mrs. J. Leslie Davis). A clear lavender pink sport of Turner. Matures early in November. 75c per doz., \$3.50 per 100, \$30.00 per 1000.

**J. W. Prince.** A large incurved bloom. Color, deep pink. Has same habits as the Chieftain family. Maturing early November.



**Pink Globe**

**Pink Globe.** (E. D. Smith). A true incurved flower of the most perfect form. Color, pinkish lavender. Rigid stem with medium sized foliage extending to the bloom. Height, four feet from June 24th planting. Select bud about Sept. 20. Ready to cut Nov. 10. Flowers 5½ inches in diameter and 5 inches in depth. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.

**Distinction.** A fine Commercial incurved pink. Matures Nov. 20th, and later. This variety is grown extensively in place of Pink Seidewitz.

**Dr. Enguehard.** Bright rose pink. Double from either bud. While those from the late buds are somewhat smaller they are greatly improved in color. Blooms 6 inches in diameter mature Nov. 10. Date of bud, Sept. 5. Height, four feet.

**Chadwick Supreme.** The pink sport of the well-known variety, W. H. Chadwick. Largely planted to supply the fancy blooms demanded for Thanksgiving and Christmas trade. 75c per doz., \$3.50 per 100, \$30.00 per 1000.



**Thanksgiving Pink.** Owing to its lateness this variety is very popular. The color is a very dark pink and extensively grown by those who desire late flowers. Blooms 7 inches in diameter mature Thanksgiving and later. Select bud September 20. Height four feet.



**Pink Mistletoe**

**Edwin Seidewitz.** One of the very best late pinks, a lighter shade than Enguehard, being inclined to grow tall and never show a tendency of going blind, late planting is to be recommended. Maturing end of November.

**Pink Mistletoe.** A pink sport from Mistletoe. Best of buds Sept. 30 to Oct. 15. May be had for Christmas and after by planting the end of July or first of August.

## STANDARD VARIETIES

Listed in order of flowering

### YELLOW

Rooted Cuttings, 60c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted

For Plants from 2¼ inch pots add \$1.50 per 100 to price quoted.

Not less than 6 of one variety at dozen rate, 25 at 100 rate, 250 at 1000 rate.

**Yellow Frost.** Of the same shade as Golden Glow, but of much better substance, supported on very strong stem with good foliage. Middle of May plantings mature end of September.



**Mrs. H. E. Kidder**

**Gold Lode.** The most popular early yellow of the day. A companion to Quaker Maid. Fine yellow with good stem and foliage, maturing first week in October.

**Yellow Quaker Maid.** Valuable as an early yellow, being incurved, with strong stem. Color light yellow, matures October 5, from buds taken end of August.

**Golden October.** A rich golden yellow. Blooms Oct. 10, from early June planting, from terminal bud.

**Celestra.** A round Golden Yellow that follows right on the heels of Gold Lode. Height 5 feet from June planting. Rigid stem and fine foliage. Blooms Oct. 10th. A wonderful seller and shipper.



**Mrs. H. E. Kidder.** (E. D. Smith). An exceedingly early bright yellow, very stiff, upright stem producing flowers seven inches in diameter. Four feet in height from June planting. Ready to cut October 15 from buds selected August 25. We especially recommend this variety to those who desire a good early yellow.



**Sun Glow**

**Sun Glow** Early bright yellow of the Bonaffan type, maturing Oct. 25. Fine stem with foliage extending to the bloom, producing a high percentage of perfect blooms. Select bud about Aug. 25.

**Coahoma.** (Baur-Steinkamp). One of those fine commercial varieties on which we can count for practically 100 per cent of perfect blooms. The color is a medium shade of yellow like the old favorite "Robert Haliday". The stem and foliage are perfect. Grows about four feet from June planting and blooms in late October. Take terminal bud. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.



**Corona**

**Corona.** A deep golden yellow. Incurved. Can be grown two or more blooms to a plant. Matures Nov. 1.

**Yellow William Turner.** The yellow sport sent out by Smith is the variety we offer. It was selected by us from many sports of William Turner as being the brightest yellow. It is an excellent variety and ranks as one of the finest for exhibition. 75c per doz., \$3.50 per 100, \$30.00 per 1000.

**Cardonia.** (Baur-Steinkamp). One of the finest yellows in point of color, deep, rich, and without a trace of bronze. Solid flower of good size and texture. Grows four to five feet from June Planting. Blooms first week in November. Take terminal bud. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.

**Columbus Dispatch.** (E. D. Smith).

A very large incurved deep yellow, possessing a remarkably strong upright stem. Height 5 feet from early June planting. Reserve bud Sept 1. Blooms 8 inches in diameter are fully developed Oct. 25. C. S. A. Certificate scoring 87 points. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.

**Golden Wave.** Decidedly incurved in form, brighter yellow than Richmond. Matures Oct. 20th. Excellent stem and foliage. Select bud about Sept. 5th. Six inches in diameter.



**Golden Topaz.** (E. D. Smith). In color a close rival to Friendly Rival, being only a trifle lighter. Fine upright growth and good stem and foliage. Height 4 feet. Flowers 6½ inches in diameter. Select bud Sept. 10th. Matures Nov. 10th.

**Major Bonaffan.** Closely incurved, clear yellow of very fine substance. Its perfectly formed flowers are supported on strong stems with good foliage. Matures middle of November and later from buds selected Sept. 10th.

**Friendly Rival.** This we consider the finest yellow ever produced, considering its size, color, stem and foliage, and its flowering period, which is Nov. 15th to Thanksgiving. It is the brightest yellow of its season.

**Marie DePetrus.** A wonderful golden yellow, incurved. Matures Nov. 15th from buds selected Aug. 20th. A perfect commercial in every respect.

**Mrs. R. M. Calkins.** A very bright yellow. As intense as the variety Marigold. Inner petals incurved. Matures Nov. 25 and later.

**Sunbeam.** A seedling from Odessa, but of a brighter shade of yellow. Strong grower, attaining a height of 4½ feet from June plantings. Fully double from buds selected Sept. 20-30. Matures Thanksgiving and later.

**Yellow Pearson.** Ours is the clear bright yellow sport of the popular bronze variety, Gladys Pearson, introduced to the trade by Baur-Steinkamp Co. Like its parent, it comes just right for Thanksgiving Day and should be planted heavily for that time.

**Golden Mrs. Ross.** (E. D. Smith). This sport is identical in every respect with its parent, except color, which is a much darker yellow, nearly approaching the color of Friendly Rival. Height, four feet. Matures November 28. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.



**Mrs. Nellie T. Ross**

**Mrs. Nellie T. Ross.** Light yellow, possibly a shade lighter than that of Bonaffan. Its late flowering period, Nov. 30 into December greatly enhances its value. A wonderful keeper. Do not reserve bud until early October. Height 4½ feet.

**Golden Chadwick.** When high-class blooms are the chief object this variety reigns supreme. Its rich yellow color, combined with good characteristics of the Chadwick's places it as one of the best late yellow varieties. Late plantings produce superior flowers from Thanksgiving to Christmas. 75c per doz., \$3.50 per 100, \$30.00 per 1000.

**Yellow Chattanooga.** A sport of Chattanooga, identical to its parent in every respect except color, which is an even shade of yellow, about same shade as Mrs. Nellie T. Ross, but blooms one week later from terminal buds.

**Golden Mistletoe.** A sport of the Mistletoe. It is not a deep golden, but has more of the tints found in Indian Summer and can well be recommended as one to be planted largely, it coming in at a time when there is a brisk demand for high grade flowers.



## STANDARD VARIETIES

Listed in order of flowering

### BRONZE

**Rooted Cuttings, 60c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted**

**For Plants from 2¼ inch pots add \$1.50 per 100 extra.**

**Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.**

**Indianola.** Early large flowered Bronze. Color a wonderful combination of old gold and bronze. 4 feet from June planting. Take bud last week in August.

**Hilda H. Bergen.** One of the most useful commercial types of Chrysanthemums. Color is a deep rich mahogany bronze and every bud produces a perfect flower, even when grown four or five to the plant. Strongly recommended as being absolutely 100 per cent perfect in every way. Matures Oct. 8th.

**Mohawk Trail.** A very rich shade of bronze with those reddish tones suggestive of Autumn foliage. This variety is a sport of Gold Wave and is identical in every respect with its parent. Buds Sept. 5th. Matures Oct. 20th. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.



**Keystone**

**Keystone.** (E. D. Smith). An early bronze larger than Indianola and more decided in color when early buds are reserved. The upper surface of the petals are brownish Chinese orange, reverse side buff. Flowers 8 inches in diameter are double from any bud. Strong upright growth, small foliage. Height 4 feet. Select bud Aug. 30th. Matures end of Oct.

**Detroit News.** In normal seasons this variety matures Oct. 25, and is the best bronze of that season. Incurved, showing golden reverse which gradually reflexes, presenting more of the bronze tone. Wonderful substance and keeping qualities either cut or uncut. Select bud August 30th. Blooms 6 inches in diameter. Height four feet.

**Glitters.** (Baur-Steinkamp). Different from anything you now have. The straight petals give it a radiating effect and when the light strikes the wonderful bronge color it fairly glitters, hence the name. Should prove the most useful variety for local trade. Blooms November 1st from terminal bud. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.

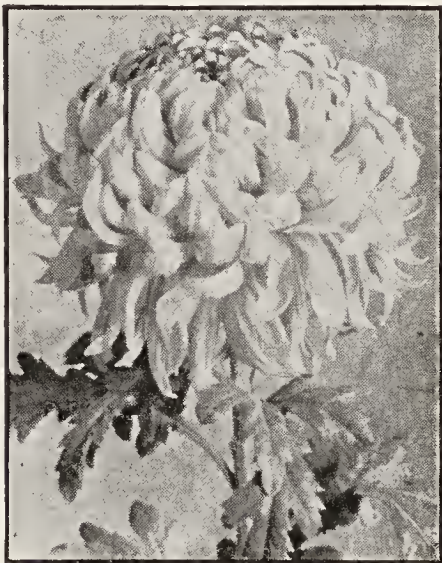
**Bronze Turner.** Sport of the Turner family. In color a Buff-Bronze, with maroon shading on lower petals. Height 4 feet. Bud second week in Sept. 75c per doz., \$3.50 per 100, \$30.00 per 1000.

**Improved Wm. H. Waite.** A sport or variation from the original type, but much brighter in color. The lining of the petals approaches a red, whereas the original variety is bronzy. In other respects it is identical. Matures November 1st. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.

**Mrs. A. J. Stahelin.** (E. D. Smith). Who predict this new bronze will become as popular as Detroit News. Color is golden bronze with reverse of petals bright yellow. Unusually rigid stem with small foliage extending to the bloom. Height four feet from early June planting. Matures Nov. 15. Flowers 6½ inches in diameter. C. S. A. Certificate scoring 80 points. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.

**Gladys Pearson** A new shade for Thanksgiving use, maturing Nov. 20th to 25th. The upper surface of the petals is apricot and the reverse buff, which illuminates under artificial light to be bright orange. Strong grower. 5 feet from June planting. Best bud September 30th.

**Oak Leaf.** A deep bronze of Oak leaf shade, hence its name. Habit of growth and characteristics identical with its parent, Gladys Pearson. This variety is truly the most beautiful of the bronze Mums and we recommend planting it heavily for Thanksgiving when it is at its best.



Gladys Pearson

**Indian Summer.** A sport of Golden Chadwick. A yellow ground with intermixture of terra cotta, making this an odd flower and especially valuable for artistic work. 75c per doz., \$3.50 per 100, \$30.00 per 1000.

**Bronze Mistletoe.** A sport from Pink Mistletoe, identical in every respect except color. Very serviceable where late Bronze flowers are desired. Select bud September 30, and later.

## STANDARD VARIETIES

Listed in order of flowering

### RED

Rooted Cuttings, 60c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted  
For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.

**Garnet King.** The finest red yet produced, color, garnet, enhanced by a silken sheen. Very slight contrast between upper and reverse side of the petals. Retains its remarkable color either on the plants or cut; unto its end. Fine stem and foliage. Buds selected September 20 mature Nov. 20.



**Mohawk Chief.** The latest crimson to date, its reflexed form showing this color to best advantage. Matures the end of November into December. Buds selected Oct. 1st and later for best color. 7½ inches in diameter. Height 3 feet.

---

## INTRODUCTIONS OF 1934

### As Described by the Originators

#### LARGE FLOWERING

Rooted Cuttings, \$1.50 per doz., \$10.00 per 100.

For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate. Prices given on these varieties may be reduced later in the season where stock and demand will permit.

**Golden Tints.** (E. D. Smith). This early bright yellow may be cut Oct. 10 by selecting the first bud that appears after August 1st. It should be planted by April 15 to secure this bud and to attain a height of three feet. Wonderfully strong stem with foliage close to the bloom. A shade darker than Mrs. H. E. Kidder. Select bud from August 5 to 25. Blooms 8 inches in diameter. C. S. A. Certificate.

**Mrs. Helen K. Johnson.** (E. D. Smith). A dark yellow about the same shade as the old variety Marigold with petals somewhat irregular and interlacing in their arrangement. Good stem and small foliage. Height five feet from late April planting. Buds selected August 20 will mature flowers Oct. 28. Blooms eight inches in diameter. C. S. A. Certificate.

**Evening Star.** (E. D. Smith). An exceptionally fine mid-season pink variety maturing November 1st. In form it somewhat resembles Rose Perfection, is slightly darker in color and fully double even from latest buds. Strong growth with good stem and medium sized foliage. Attains five feet from April 20th planting. Select bud about Sept. 5th. Flowers six inches in diameter.

**Secretary Nehrling.** (E. D. Smith). In honor of the Secretary of the Chrysanthemum Society of America. Very perfect in form, of the true commercial type, resembling the favorite Major Bonaffan in this respect. Bright yellow, same shade as Mrs. R. M. Calkins. Stem heavy and strong with the foliage extending up to the bloom. Reserve bud August 15th to 20th. Later buds, while fully double, produce less globular flowers, more intense in color. Height from early May planting 4½ feet. Flowers 5½ inches in diameter. Mature Nov. 15th to 20th. C. S. A. Certificate.

# P O M P O N S

Pompons are fast increasing in demand for retail trade for that they are more satisfactory as a cut flower in the modern home up under the change in atmosphere far better than the large flower.

The selection is more varied in colors and types, ranging from the button of  $\frac{1}{2}$  inch in diameter to the larger and beautiful anemone attaining a size of 7 inches in diameter when disbudded.

Keep your customers interested in flowers. They tire of the same year after year.

In the following pages you will find a very complete and up-to-date selection of all sizes, types and colors.

## INTRODUCTION OF POMPONS 1934

### As Described By the Originators.

Rooted Cuttings, \$1.50 per doz., \$10.00 per 100.

For Plants from  $2\frac{1}{4}$  inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.

**Patsy Dowd.** (E. D. Smith). In honor of the diminutive race. This adds another to our long list of achievements, the first red button to be introduced. Bright and clear in color with splendid upright & strong stem. Over two feet in height when planted by the end of May. Flowers are one and one-eighth inches in diameter and mature November 20th.

**Golden Gimp.** (E. D. Smith). A bright yellow with a very slight tint on the reverse edges giving a golden metallic appearance. True type of extraordinary substance, very free flowering, strong upright. Planted the last of May it will reach thirty inches in height and mature in fifth. Diameter of flowers one and three quarter inches. C. S. A. Certificate.

## INTRODUCTIONS OF 1934

### POMPONS SUITABLE FOR DISBUDDING

Rooted Cuttings, \$1.50 per doz., \$10.00 per 100.

For plants from  $2\frac{1}{4}$  inch pots add \$1.50 per 100, to prices quoted.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.

**Crimson Sheen.** (E. D. Smith). Purplish amaranth, darker than Purple King and exceedingly brilliant in color. Three and one half to four feet in height, blooms four and one half inches in diameter. Matures Oct. 20. C. S. A. Certificate.

**Thyra.** (E. D. Smith). Of the most perfect form, full to the center. Color is dark pink, has excellent stem and foliage. Growth about five feet when planted end of April. Flowers mature Nov 1st., and are three and one half inches in diameter. C. S. A. Certificate.

**Fire Ball.** (E. D. Smith). Another of our achievements, the first bright crimson large or disbudded pompon. Possesses Wonderful dark, glossy foliage which extends up to the bloom and the stem is exceedingly rigid. Attains a height of four feet from late April planting. Ready to cut Nov. 2nd. Diameter of flowers three and one half inches. Will also make an excellent dwarf pot plant.

## INTRODUCTION

BRIS

(By Bri

A perfectly formed order of November stronger growing best described as lighter than the Nov. a rich orange yellow fied at the base of Nov. 20th.

Rooted cuttings \$10.00 per 100, \$90

For plants from 100 to above price

Not less than 6 100 rate, 250 at 1



**Innocence.** (E. D. Smith). (Anemone). The outer or guard  
t of four rows which reflex slightly and are of the purest glis-  
The cushion is full and somewhat convexed and creamy white.  
et. Matures Nov. fifth; flowers six inches in diameter.

See Hardy Early Section, Page 22, for

The New KOREAN And Other INTRODUCTIONS

## STANDARD VARIETIES OF POMPONS

Listed in order of flowering

### WHITE

gs: 60c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted  
or Plants from 2¼ inch pots add \$1.50 per 100 extra.

in 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.

True pompon type. Color pure white. Upright, wiry stems.

. . . Matures first week in Oct.

A pure white Pompon to follow Irene. Blooms October 20th.  
g with strong upright stems.

. Baer. For description see page 23.

d. (Baur-Steincamp). An early flowering white. Makes fine  
ves good yield. Foliage is small, which permits close planting.  
ound and medium sized. Blooms October 15. Fine for shading.

ll. For description see page 19.

lian Doty. For description see page 19.

pearl. This variety has proved to be the finest white pompon we  
wn. The bloom is almost ideal in form and is pure white in color.  
plant habit is good. The sprays are large and the flowers carried

well apart. The season is Nov. 15 to 25. Rooted Cuttings \$3.50 per 100, \$30.00  
per 1000.

**Cordova.** (E. D. Smith). A large, very free flowering white pompon  
coming into perfection after November 25, just right for Thanksgiving. Diam-  
eter of flowers, two and one-half inches. Strong upright stem and medium  
height.

**Royal Queen.** (E. D. Smith). Strong, upright growth; attains 3 feet in  
height; has strong stem and ample foliage. True pompon form, 2¼ inches  
in diameter. Fully developed November 25. Color pure white. C. S. A. Cer-  
tificate scoring 94 points.

## STANDARD POMPON VARIETIES

### PINK

Rooted Cuttings: 60c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted  
For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.

**Iridescent.** The color is a wonderful combination of the various shades  
of yellows and pinks. Most effective just before fully matured when all shades  
are at their height. A good grower, producing strong sprays. Medium in  
height. Blooms October 15th. Can be cut about two weeks earlier outdoors.

**Lilac.** A beautiful lavender pink of a brighter and more even shade than

# P O M P O N S

Pompons are fast increasing in demand for retail trade for the reason that they are more satisfactory as a cut flower in the modern home, standing up under the change in atmosphere far better than the large flowering type.

The selection is more varied in colors and types, ranging from the smallest button of ½ inch in diameter to the larger and beautiful anemone type, attaining a size of 7 inches in diameter when disbudded.

Keep your customers interested in flowers. They tire of the same things year after year.

In the following pages you will find a very complete and up-to-the-minute selection of all sizes, types and colors.

---

## INTRODUCTION OF POMPONS 1934

### As Described By the Originators.

Rooted Cuttings, \$1.50 per doz., \$10.00 per 100.

For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.

**Patsy Dowd.** (E. D. Smith). In honor of the diminutive radio artist. This adds another to our long list of achievements, the first red baby pompon to be introduced. Bright and clear in color with splendid upright growth and strong stem. Over two feet in height when planted by the end of April. Flowers are one and one-eighth inches in diameter and mature November fifth.

**Golden Gimp.** (E. D. Smith). A bright yellow with a very slight apricot tint on the reverse edges giving a golden metallic appearance. True pompon type of extraordinary substance, very free flowering, strong upright growth. Planted the last of May it will reach thirty inches in height and mature Nov. fifth. Diameter of flowers one and three quarter inches. C. S. A. Certificate.

---

## INTRODUCTIONS OF 1934

### POMPONS SUITABLE FOR DISBUDDING

Rooted Cuttings, \$1.50 per doz., \$10.00 per 100.

For plants from 2¼ inch pots add \$1.50 per 100, to prices quoted.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.

**Crimson Sheen.** (E. D. Smith). Purplish amaranth, darker than Purple King and exceedingly brilliant in color. Three and one half to four feet in height, blooms four and one half inches in diameter. Matures Oct. 20. C. S. A. Certificate.

**Thyra.** (E. D. Smith). Of the most perfect form, full to the center. Color is dark pink, has excellent stem and foliage. Growth about five feet when planted end of April. Flowers mature Nov 1st., and are three and one half inches in diameter. C. S. A. Certificate.

**Fire Ball.** (E. D. Smith). Another of our achievements, the first bright crimson large or disbudded pompon. Possesses Wonderful dark, glossy foliage which extends up to the bloom and the stem is exceedingly rigid. Attains a height of four feet from late April planting. Ready to cut Nov. 2nd. Diameter of flowers three and one half inches. Will also make an excellent dwarf pot plant.



**Innocence.** (E. D. Smith). (Anemone). The outer or guard  
t of four rows which reflex slightly and are of the purest glis-  
The cushion is full and somewhat convexed and creamy white.  
et. Matures Nov. fifth; flowers six inches in diameter.

See Hardy Early Section, Page 22, for  
The New KOREAN And Other INTRODUCTIONS

## STANDARD VARIETIES OF POMPONS

Listed in order of flowering

### WHITE

gs: 60c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted  
or Plants from 2¼ inch pots add \$1.50 per 100 extra.

an 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.

True pompon type. Color pure white. Upright, wiry stems.

. . Matures first week in Oct.

A pure white Pompon to follow Irene. Blooms October 20th.  
g with strong upright stems.

. Baur. For description see page 23.

id. (Baur-Steincamp). An early flowering white. Makes fine  
ives good yield. Foliage is small, which permits close planting.  
ound and medium sized. Blooms October 15. Fine for shading.

III. For description see page 19.

II. Doty. For description see page 19.

Pearl. This variety has proved to be the finest white pompon we  
own. The bloom is almost ideal in form and is pure white in color.  
plant habit is good. The sprays are large and the flowers carried

well apart. The season is Nov. 15 to 25. Rooted Cuttings \$3.50 per 100, \$30.00  
per 1000.

**Cordova.** (E. D. Smith). A large, very free flowering white pompon  
coming into perfection after November 25, just right for Thanksgiving. Diam-  
eter of flowers, two and one-half inches. Strong upright stem and medium  
height.

**Royal Queen.** (E. D. Smith). Strong, upright growth; attains 3 feet in  
height; has strong stem and ample foliage. True pompon form, 2¼ inches  
in diameter. Fully developed November 25. Color pure white. C. S. A. Cer-  
tificate scoring 94 points.

## STANDARD POMPON VARIETIES

### PINK

Rooted Cuttings: 60c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted

For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.

**Iridescent.** The color is a wonderful combination of the various shades  
of yellows and pinks. Most effective just before fully matured when all shades  
are at their height. A good grower, producing strong sprays. Medium in  
height. Blooms October 15th. Can be cut about two weeks earlier outdoors.

**Lilac.** A beautiful lavender pink of a brighter and more even shade than

# P O M P O N S

Pompons are fast increasing in demand for retail trade for that they are more satisfactory as a cut flower in the modern home under the change in atmosphere far better than the large flower.

The selection is more varied in colors and types, ranging from the button of  $\frac{1}{2}$  inch in diameter to the larger and beautiful anemone attaining a size of 7 inches in diameter when disbudded.

Keep your customers interested in flowers. They tire of the same year after year.

In the following pages you will find a very complete and up-to-date selection of all sizes, types and colors.

## INTRODUCTION OF POMPONS 1934

### As Described By the Originators.

Rooted Cuttings, \$1.50 per doz., \$10.00 per 100.

For Plants from  $2\frac{1}{4}$  inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at

**Patsy Dowd.** (E. D. Smith). In honor of the diminutive r. This adds another to our long list of achievements, the first red to be introduced. Bright and clear in color with splendid upright strong stem. Over two feet in height when planted by the early. Flowers are one and one-eighth inches in diameter and mature November.

**Golden Gimp.** (E. D. Smith). A bright yellow with a very slight tint on the reverse edges giving a golden metallic appearance. This type of extraordinary substance, very free flowering, strong upright. Planted the last of May it will reach thirty inches in height and ... fifth. Diameter of flowers one and three quarter inches. C. S. A. Certificate.

## INTRODUCTIONS OF 1934

### POMPONS SUITABLE FOR DISBUDDING

Rooted Cuttings, \$1.50 per doz., \$10.00 per 100.

For plants from  $2\frac{1}{4}$  inch pots add \$1.50 per 100, to prices quoted.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.

**Crimson Sheen.** (E. D. Smith). Purplish amaranth, darker than Purple King and exceedingly brilliant in color. Three and one half to four feet in height, blooms four and one half inches in diameter. Matures Oct. 20. C. S. A. Certificate.

**Thyra.** (E. D. Smith). Of the most perfect form, full to the center. Color is dark pink, has excellent stem and foliage. Growth about five feet when planted end of April. Flowers mature Nov 1st., and are three and one half inches in diameter. C. S. A. Certificate.

**Fire Ball.** (E. D. Smith). Another of our achievements, the first bright crimson large or disbudded pompon. Possesses Wonderful dark, glossy foliage which extends up to the bloom and the stem is exceedingly rigid. Attains a height of four feet from late April planting. Ready to cut Nov. 2nd. Diameter of flowers three and one half inches. Will also make an excellent dwarf pot plant.



**Smith's Innocence.** (E. D. Smith). (Anemone). The outer or guard florets consist of four rows which reflex slightly and are of the purest glistening white. The cushion is full and somewhat convexed and creamy white. Height five feet. Matures Nov. fifth; flowers six inches in diameter.

See Hardy Early Section, Page 22, for

The New KOREAN And Other INTRODUCTIONS

## STANDARD VARIETIES OF POMPONS

Listed in order of flowering

### WHITE

**Rooted Cuttings:** 60c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted

For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.

**Irene.** True pompon type. Color pure white. Upright, wiry stems. Height 3 feet. Matures first week in Oct.

**Greta.** A pure white Pompon to follow Irene. Blooms October 20th. Free flowering with strong upright stems.

**Evelyn L. Baer.** For description see page 23.

**Snowcloud.** (Baur-Steincamp). An early flowering white. Makes fine sprays and gives good yield. Foliage is small, which permits close planting. Blooms are round and medium sized. Blooms October 15. Fine for shading.

**Silver Ball.** For description see page 19.

**White Lillian Doty.** For description see page 19.

**Chicago Pearl.** This variety has proved to be the finest white pompon we have ever grown. The bloom is almost ideal in form and is pure white in color. The general plant habit is good. The sprays are large and the flowers carried well apart. The season is Nov. 15 to 25. Rooted Cuttings \$3.50 per 100, \$30.00 per 1000.

**Cordova.** (E. D. Smith). A large, very free flowering white pompon coming into perfection after November 25, just right for Thanksgiving. Diameter of flowers, two and one-half inches. Strong upright stem and medium height.

**Royal Queen.** (E. D. Smith). Strong, upright growth; attains 3 feet in height; has strong stem and ample foliage. True pompon form, 2¼ inches in diameter. Fully developed November 25. Color pure white. C. S. A. Certificate scoring 94 points.

## STANDARD POMPON VARIETIES

### PINK

**Rooted Cuttings:** 60c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted

For Plants from 2¼ inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.

**Iridescent.** The color is a wonderful combination of the various shades of yellows and pinks. Most effective just before fully matured when all shades are at their height. A good grower, producing strong sprays. Medium in height. Blooms October 15th. Can be cut about two weeks earlier outdoors.

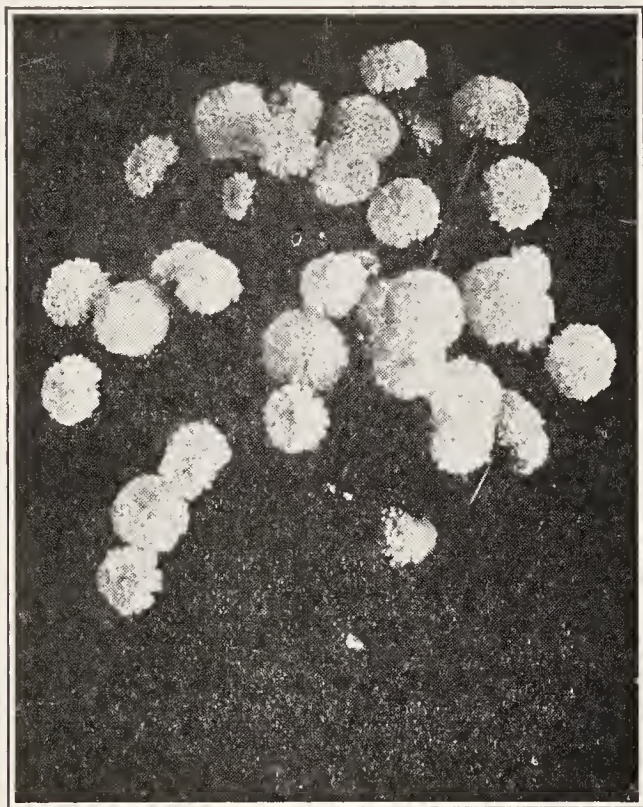
**Lilac.** A beautiful lavender pink of a brighter and more even shade than



**Leilah.** Grows somewhat taller and is more prolific. Blooms October 15th. Can be cut about two weeks earlier if planted out doors.

**Leilah.** A good early Rose-pink. Matures Oct. 10-15. Producing a fine spray.

**Letitia.** (Baur-Steinkamp). Similar to Pink Dot, light pink with dark pink center. Blooms two weeks earlier than Pink Dot, about October 15. Vigorous grower and gives good yield.



**Ardith**

**Silver Tips.** Bright pink with silver tip at the end of each petal. Gives good yield of fine sprays and blooms second week in November. Unusually good keeper.



**Western Beauty**

**Irene Rich.** For description see page 19.

**Lillian Doty.** For description see page 19.

**Blandus.** For description see page 19.

**Cazlonia.** For description see page 19.

**Sarda.** (E. D. Smith). A deep pink sport from Pink Dot, a very even and pleasing shade and shows the contrasting eye of the parent. Height 3½ feet when planted in early June. Ready to cut October 25. Flowers 2 inches in diameter. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.

**Western Beauty.** A fine rose pink. Flowers are of medium size produced on straight rigid stems. Middle of Nov. and Thanksgiving.

**Ardith.** A lovely soft shade of clear pink. Very double, possessing firm texture. Produces large spreading sprays with strong stems. Of the true pompon type. Flowers one and three quarters inches in diameter. Height four feet when planted middle of June. Matures November 15. C. S. A. Certificate scoring 89 points. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.

**Usona.** A bright pink variety for Thanksgiving. Very productive, with a strong upright growth. Height 2½ feet.



**Roselea.** A very late pink and rather peculiar from the fact that the edges of the petals are bright pink, similar to Usona, and the center of the petals is cream color. Flowers  $1\frac{3}{4}$  inches in diameter are spaced sufficient distance apart to show them to their best advantage. Does not flower until after December 1st. Height four feet.

## STANDARD POMPON VARIETIES YELLOW

**Rooted Cuttings:** 60c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted  
For Plants from  $2\frac{1}{4}$  inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.

**Rodell.** An early yellow pompon, blooming Oct. 20th. Fine upright growth.

**Cora Peck Buhl.** Resembles Golden Climax in growth and form of flowers. Height 3 feet. Ready to cut Oct. 25th.

**Gold Mine.** Very bright yellow, one and one-quarter inches in diameter and of true pompon type, of a high rounded form. Two feet in height. Excellent for pot work. Ready to cut Oct 25.

**Mary Lennon Hall.** Clear, rich yellow. Tall. Very fine. Matures Nov. 1st. 75c per doz., \$4.00 per 100, \$35.00 per 1000.

**Golden Baby.** The smallest of the pompon type. Clear yellow, blooming Nov. 10th. Very prolific and good for pot work.

**Golden Climax.** One of the most useful of the yellow button type pompons. It will grow 3 to 4 feet from early planting, has a very wiry stem which well supports the deep golden yellow buttons. It has a hard small foliage which will permit close planting. Very productive.

**Yellow Fellow.** Very fine large flowering yellow pompon, coming to bloom Nov. 15th.

**Betty Watkins.** The flowers are golden bronze,  $1\frac{1}{2}$  inches in diameter, and carried well upon strong sturdy stems. This variety makes nice sprays. Ready for cutting Nov. 15.

**Yellow Bird.** A perfectly formed pompon of a rich shade of yellow. Edges of the petals notched, which makes it most attractive and sells readily. Very productive and of firm substance. Matures Nov. 20th.

**Yuvawn.** Very bright yellow blooms on strong stems, makes nicely arranged spray and very desirable for Thanksgiving trade. Matures Nov. 20. Height 3 feet. Makes a fine pot plant.

**Unalga.** An intense yellow, having large blooms. Matures Nov. 20.

**Golden Sceptre.** A perfectly shaped bright yellow pompon of intermediate size, and one of the very best sellers as a cut flower. Produces heavy, well arranged sprays. Height three feet. Matures Nov. 25th.

**Modena.** (E. D. Smith). Upright growth with stiff, wiry stem. Color, Clear yellow. Matures November 30 from June 15 planting. Height  $3\frac{1}{2}$  feet Diameter of flowers 2 inches. C. S. A. Certificate scoring 93 points. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.

**Gold Coin.** A very bright yellow and exceedingly productive. When grown in sprays.  $2\frac{1}{2}$  inches in diameter, and  $3\frac{1}{2}$  when disbudded. Matures Dec. 1st and later.

**Defender.** A clear deep yellow, large flowering pompon. The individual flowers are  $2\frac{1}{2}$  inches in diameter, perfect in form, of very firm substance, supported on strong stems. Makes a heavy well arranged spray. Matures early in December. Height medium.



## STANDARD POMPON VARIETIES

### BRONZE

**Rooted Cuttings:** 60c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted  
For Plants from 2¼ inch pots add \$1.50 per 100 extra.

**Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.**

**Bonnibel.** A very distinct pompon of orange buff color. 1¼ inches in diameter. It is very free flowering and of dwarf growth, about two and one half feet in height. Matures about Oct. 15th.

**Marilyn.** (E. D. Smith). Orange tan in color, a trifle darker than Bonnibel. Flowers 1½ inches in diameter. Free flowering and with good upright stem. Height 3½ feet. Matures Oct 22.

**Faina.** A rather dark bronze. Flowers two inches in diameter may be cut October 30th. Strong upright stem. Excellent for pot work. C. S. A. Certificate.

**Ariana.** For description see page 19.

**Dolora.** (E. D. Smith). Being 1 inch in diameter, this belongs to the button section and is similar in color to Hilda Canning. Grows four feet in height and is very profuse flowering. Matures Nov. 2. The most profitable of any of the baby section of this color.

**New York.** Very attractive bronze pompon of the button type. Maturing early November. Small hard foliage permits close planting.



**New York**

**Frank Wilcox.** Golden bronze of special merit, being of dwarf and sturdy growth, it makes a fine pot plant and is excellent for cutting. At its best around Thanksgiving.

**Louise Davenport.** Button type which it a true pompon. Rich bronze in color and very free flowering. It is a wonderful producer, growing freely, and, with ordinary care and spacing, filling the bench with a mass of blooms. A favorite wherever shown. Matures Nov. 10.

**November Bronze.** A rich and beautiful combination of old gold and bronze, but of even shade. Large perfectly formed flowers on long strong stems. This variety makes a much better spray than its sister variety, Dorothy Turner, but is a distinctly lighter shade. Maturing November 10th.

**Legal Tender.** Color is a combination of bronze and gold which is most attractive. Belongs to the intermediate section. A strong grower and of medium height. Maturing Nov. 20th and later.



**Zoe.** (Baur-Steinkamp). A golden bronze of the large button type to follow New York in bloom. Blooms November 20 and later. Grows medium in height and branches well, giving a good yield. We recommend the variety very highly.

**Joan.** (E. D. Smith). Color, bronzy orange; edge of petals slightly concaved, showing the golden reverse. Is very productive and makes well formed sprays. Height, four feet when planted early in June. Flowers  $2\frac{1}{4}$  inches in diameter. Ready to cut Nov. 20. C. S. A. Certificate scoring 95 points. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.

**Dorothy Turner.** Th's striking pompon, a lively combination of bronze and old gold, reaches maturity for the Thanksgiving Market. The individual blossoms being well placed and supported by strong stems.

**Gold Tips.** This variety is both beautiful and unique. The petal is bright bronze and is tipped at the end with bright yellow, hence the name. The blooms are a trifle larger than Nuggets and are borne on fine sprays. Medium height. Can be had from Thanksgiving until Christmas.

**Rowenna.** A large flowered pompon of a medium shade of bronze that comes in for Thanksgiving and later. Has strong stem with good dark foliage that sets off the well arranged spray. Good shipper and keeper. Height 3 feet.

**Thanksgiving Gem.** (E. D. Smith). Orange bronze in color with extremity of petals notched. A very productive baby pompon with strong, upright growth. Stem and foliage excellent. Height, three feet when planted early in June. In perfection for Thanksgiving. Diameter of flowers  $1\frac{1}{4}$  inches. C. S. A. Certificate scoring 90 points. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.

## STANDARD POMPON VARIETIES

### RED

**Rooted Cuttings:** 60c per doz., \$2.00 per 100, \$25.00 per 1000, except where noted

For Plan's from  $2\frac{1}{4}$  inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.

**Sheila.** A dark mahogany colored pompon of reflexed form, maturing October 30. Flowers  $1\frac{1}{2}$  inches in diameter. The color of this variety is distinct from any we have previously offered. C. S. A. Certificate.

**Flame.** (Baur-Steinkamp). The color is a bright bronze, suffused with yellow, giving it a bright hue, suggesting the name that has been given it. Works in fine on autumn leaf effects. Strong grower. Blooms first week in November.

**Red Wings.** (E. D. Smith). This we believe the best intermediate Red produced. A dark even shade, upright growth, producing wonderful sprays. Maturing November 15 to 20, comes just right for Thanksgiving when the darker shades are in demand. Flowers  $1\frac{1}{2}$  inches. Height 3 feet.

**Red Beauty.** A clear dark red sport of the very popular Dorothy Turner. This variety sported with us in 1931 and has bloomed constant and true to color each year. It does not fade to the bronze at any stage. Habit and growth identical to its parent. Having a large stock of this variety we can offer at standard price.

**Helen Hubbard.** The best Crimson decorative grown. In heavy demand for Thanksgiving trade. The color is a rich velvety crimson, which does **not** fade. Growth is excellent. \$3.50 per 100, \$30.00 per 1000.

## STANDARD ANEMONE CHRYSANTHEMUMS

**Rooted Cuttings:** 60c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted  
**For Plants from 2¼ inch pots add \$1.50 per 100 extra.**

**Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.**

**Blanche.** The improved Garza. Color, white with cream center. A very attractive flower and a good grower. Matures Oct. 27.

**Yellow Garza.** Yellow sport of Garza. Matures Nov. 10.

**Buff Queen.** For description see page 19.

**Chestnut.** Both ray and disc florets are an even shade of bright bronze, 3½ inches in diameter. 2½ feet high. Maturing Nov. 10.

**Graf Von Oriole** Clear Orchid Pink, good stem and foliage. Best of the pink anemones. Disbudding recommended, but makes a good spray. Matures Nov. 20.

**Norma.** A large flowering orchid-pink anemone with golden-pink cushion, making a very striking combination. Matures Nov. 25th. Disbudded flowers 4 to 5 inches in diameter. Makes a good spray grown as pompon.

**Susanne Miller.** A golden-yellow team mate of Norma. Matures November 25. Disbudded flowers 4 to 5 inches in diameter. Makes a good spray.

**Sunshine.** A large flowered yellow anemone of the pompon type, with the cushion center much brighter than the ray petals. Being of dwarf, sturdy growth is ideal for pot culture. Disbudding is recommended, but makes a good spray. Matures end of November.

**Pink Lady.** A bright pink anemone, true to type. Medium size, strong stemmed. Comes in right for Thanksgiving Day.

**Beautiful Lady.** For description see page 20.

**Crimson Glow.** For description see page 20.

**Pink Supreme.** For description see page 20.

**Garza Supreme.** Pure white sport of Garza, coming into bloom during December. Producing very perfect, full rounded flowers on strong stems. The latest flowering anemone. Is in heavy demand owing to its lateness.

**Yellow Garza Supreme.** This is a good clear yellow sport of Garza Supreme, the most popular anemone ever produced owing to its lateness and abundance of bloom.

The Flower Buying Public each year are demanding more of the oddities in Chrysanthemums and the grower who carries a good assortment of the Anemone, Single, and Shaggy Large Flowering Pompons will be well prepared for this demand in "Mum" Season.

## POMPONS AND ANEMONES SUITABLE FOR DISBUDDING

**Rooted Cuttings:** 60c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted  
**For Plants from 2¼ inch pots add \$1.50 per 100 extra.**

**Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.**

Following are several varieties which are more suitable for disbudding, than for growing in sprays. While all these are satisfactory grown in sprays, they have been crossed with the large flowering type and do not make the graceful spray for which pompons are so often admired. This type is becoming extremely popular owing to the size and perfectness of the flowers. Every grower should have some of these for variety.



## POMPONS

**Silver Ball.** Very pure white and exceedingly perfect in form. It is much earlier than White Doty, being fully matured by October 12. 3 inches in diameter.

**Ariana.** A golden buff pompon suitable for disbudding, and maturing about October 20th. Flowers three and one-half inches in diameter.

**Lillian Doty.** The plant is a vigorous grower, producing beautifully formed shell pink flowers on very rigid stems.

**Balandus.** (E. D. Smith). A light pink with cream reverse, somewhat darker in color than Lillian Doty. Incurved and Globular in form; strong in growth. Height, 4½ feet when planted in early June. Diameter of flower 3½ inches. Ready to cut October 25. This variety and the following we find superior to Lillian Doty. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.

**Cazlonia.** (E. D. Smith). Very symmetrical in form—a perfect ball. Color, rose pink with a mauve reverse. Strong, upright growth. Height, 3 feet when planted early in June. Flowers 3 inches in diameter. Cut October 25. C. S. A. Certificate scoring 88 points. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.

**White Lillian Doty.** A pure white sport of the well-known variety, Lillian Doty. 3 inches in diameter.



Disbudded Pompon

**Irene Rich.** (E. D. Smith). We believe this variety to be superior to Lillian Doty as it is deeper and more even in color. The upper surface of the petals is a violet pink and the reverse lighter. Height 4 feet. Flowers 3½ inches. Matures November 1.

**Unalga.** Suitable for disbudding. See page 15.

**Gold Coin.** Suitable for disbudding. See page 15.

**Cordova.** (White). Suitable for disbudding. See page 13.

## ANEMONES

**Buff Queen.** The larger anemone type, 6½ inches in diameter when disbudded. Color of both ray and disc florets is buff. Makes a good spray. Matures November 1st.

**Graf Von Oriole.** A beautiful orchid pink with light yellow cushion. Very attractive. Height 3 feet. Blooms 5½ inches in diameter. Matures November 15th to 20th.



**Beautiful Lady.** (E. D. Smith). A very striking anemone flowered variety with exceedingly prominent cushion of creamy white, contrasting with the ray florets, which are of a bright shade of pink. Flowers are 5 inches in diameter with a 3 inch cushion. Early planting is recommended. Height  $3\frac{1}{2}$  feet. Matures Nov. 20th.

**Crimson Glow.** Crimson maroon with both ray and disc florets of the same even shade. Excellent stem and foliage. When disbudded matures very perfect flowers four inches in diameter. November 25th and later. Ideal for pot plants, attaining a height of 24 to 28 inches. 75c per doz., \$4.00 per 100, \$35.00 per 1000.

**Pink Supreme.** One of the latest anemone flowered varieties. Color is a delicate shell pink. Has prominent regular cushion with several rows of ray florets which enhance the shipping qualities. Attains a height of about 4 feet. When disbudded has considerably more color. Flowers 5 inches in diameter. Mature during December.

### SINGLE CHRYSANTHEMUMS

**Rooted Cuttings:** 60c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted

For Plan's from  $2\frac{1}{4}$  inch pots add \$1.50 per 100 extra.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.

**Aloma.** Terra-cotta bronze. Very attractive and fine grower. Matures Oct. 15th.

**Mrs. W. E. Buckingham.** In color a brilliant shade of rose pink. One of the finest singles. Nov. 1.

**Melba.** This variety is admirably adapted to pot culture either as a small dwarf plant or a large specimen, depending on the time of propagation and culture. The color is an orange bronze with a distinct circle of yellow at the base of the petals and surrounding the green disc. The flowers, when grown in sprays are about 4 inches in diameter. Matures Nov. 10th.



GODFREY



## THE GODFREY FAMILY

**Rooted Cuttings.** 60c per doz., \$3.00 per 100, \$25.00 per 1000.

**For Plants from 2¼ inch pots add \$1.50 per 100 extra.**

**Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.**

This family of Single Chrysanthemums in 8 distinct colors is one of the most profitable for late flowering, coming in for Thanksgiving and later. Makes a beautiful spray as the flowers are held well apart on long wiry stems. Owing to its height, is especially good for Basket and Decorative work. This flower is a favorite with all who know it, as we find many retail customers ordering it by name. Pinching not later than Sept. 15 will mature middle of December and later.

**Bronze Godfrey.** Beautiful glowing dark bronze.

**White Godfrey**

**Mrs. E. D. Godfrey.** Clear light pink.

**Yellow Godfrey**

**Miss Gladys.** Golden bronze.

**Christmas Cheer.** Red Godfrey

**Marguerite Walte.** Clear deep pink.

**Miss Isabelle.** Clear soft bronze.

## CHRYSANTHEMUMS FOR POT CULTURE

### THE CAPRICE FAMILY

**Rooted Cuttings:** 60c per doz., \$3.00 per 100, \$25.00 per 1000.

**For Plants from 2¼ inch pots add \$1.50 per 100 extra.**

**Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.**

**Caprice White**

**Caprice Butlers, Pink**

**Caprice Yellow**

**Caprice, Kathleen Thompson, Bronze**

**Caprice Purple**

**Caprice Du Printemps, Rose.**

**The Following Standard Pompons are excellent for pot work.**

**Greta.** White pompon

**Gold Mine.** Yellow pompon

**Blanche.** White anemone

**Faina.** Bronze pompon

**Silver Tips.** Pink pompon

**Frank Wilcox.** Bronze pompon

**Pink Lady.** Pink anemone

**Melba.** Bronze single

**Zaza.** Yellow pompon

**Red Wing.** Red pompon

**Crimson Glow.** Red anemone

**Patsy Dowd.** Red Button

## HARDY EARLY FLOWERING CHRYSANTHEMUMS

### Recommended for Outdoor Flowering

These are expected to mature their blooms early enough to avoid frost but in our locality require some protection as we often have damaging frost by the end of September. All varieties are equally good for indoor cutting.

## INTRODUCTIONS OF 1934

### As Described By the Originators

**Rooted Cuttings. \$1.50 per doz., \$10.00 per 100.**

For Plants from 2¼ inch pots add \$1.50 per 100 to prices quoted.

Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.

**Sunkist.** (E. D. Smith). Bright orange, darker than Glomero, exceedingly free flowering. Dwarf in growth, about 18 inches in height. This variety really belongs to the intermediate pompon section as the flowers are only one and three-quarter inches in diameter. Matures September 25.

**Elena.** (E. D. Smith). Very attractive. When first opening the color is bright bronzy red which gradually changes to light bronzy brown, with a slight suggestion of yellowish pink. Petals slightly convexed. Very profuse flowering and dwarf growth, twenty inches in height. Two and one-half inches in diameter, maturing September 30.

**Flash Light.** (E. D. Smith). A bright glowing crimson, the first bright red to be included in the early hardy or garden section. Petals convex or roll outward. Matures September 30, with flowers three and one-quarter inches in diameter.

**Natoma.** (E. D. Smith). A very fine bright pink, brighter than Eden. Decorative type and very productive. Blooms two and one-half inches in diameter, mature October 10. Height of plant about two feet.

## KOREAN HYBRID CHRYSANTHEMUMS

### Introduced By Bristol Nurseries 1935

**Rooted Cuttings: \$3.00 per dozen, \$20.00 per 100.**

These new creations, developed from the extremely hardy Korean Chrysanthemums; natives of Korea; are considered more hardy and should be tried by those in particular who have had difficulty in overwintering other types of Hardy Chrysanthemums. The colors are bright and unusual, covering all the shades and mature flowers three inches across during end of September and October. They are very attractive and add much color and character to the fall garden.

**Apollo**—A combination of bronze, red and gold.

**Diana.**—A combination of lilac, rose and salmon.

**Ceres**—A combination of chamois—yellow and coppery gold.

**Mars**—Deep Amaranth-red.

**Mercury**—A combination of coppery bronze and red.

**Daphne**—Lovely Daphne-pink.

**Dazira.** (E. D. Smith). This new Korean Hybrid is extremely free flowering. A small cutting will make a plant with a spread of thirty inches and twenty inches high, completely covered with single flowers two and one-quarter inches in diameter. Flowers are very dainty, being a lively soft pink, shaded to white at base of petal. Very strong, wiry stem supports each flower. For garden, cut flower or pot plant work it is excellent. Almost identical to "Innocence" put out by Bristol Nurseries.



## STANDARD HARDY EARLY POMPON VARIETIES

**Rooted Cuttings, 60c per doz., \$3.00 per 100, \$25.00 per 1000, except where noted**  
**For Plants from 2¼ inch pots add \$1.50 per 100 extra.**

**Not less than 6 of one variety at doz. rate, 25 at 100 rate, 250 at 1000 rate.**

**Barbara Cumming.** This variety is similar to Yellow Normandie in color. It is more prolific and blooms earlier with a flower larger, but not as full or of as good substance as Normandie. Flowers from late August to October.

**Jean Cumming.** A great improvement on older white varieties. Large flowers of purest white, with the softest yellow blush shading at the center of the buds. Growth erect and wiry, height medium. Comes to bloom Sept. 15, has exceptional keeping qualities and is undoubtedly the best white variety to date.

**Aladdin.** Rich bronze pompon.

**Jean Treadway.** Distinctiveness in color, of growth, and extreme freedom are the outstanding features in this introduction. The flower is large, fully 3 inches across, of perfect decorative or aster form and of excellent substance. Its color on opening is a lovely sparking pink, with a dark rose pink center. Plants are medium height, bushy, and very free. In full flower September 30. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.

**Crimson Splendor.** A distinct variety, producing masses of rich crimson maroon flowers, contrasting effectively with a prominent golden center. The blooms are large, fully 4 inches in diameter and of exceptional keeping qualities. Flowering in late September. Altogether a real advance and a glorious garden variety. Height 2 feet. \$1.00 per doz., \$5.00 per 100, \$45.00 per 1000.

**R. Marion Hatton.** Decorative pompon type of intermediate size. Free flowering and the earliest to bloom. Color is a bright canary yellow, maturing late September.

**October Girl.** The most prolific flowering variety, is of vigorous and branchy habit. The semi-double flowers are 2 inches in diameter. Pink on opening, shading to lavender when fully opened. Matures October 1.

**Evelyn L. Baer.** A very pure white, perfectly formed button pompon. A trifle smaller than Irene and much more productive. The individual flowers are held well apart on strong wiry stems. Excellent for cut flowers as it makes a well arranged spray. Height 3 to 4 feet. Matures 1st week in October.

**Zaza.** Yellow with orange at the base of petals; of dwarf habit, showing color the first of October. Flowers 2½ inches in diameter.

**Sonoma.** A bronze with golden reverse and gold tipped petals. A profuse bloomer, coming into color October 1. Flowers 2½ inches in diameter.

**Vivid.** A very striking and effective variety, the color of which very closely approaches that of the American Beauty Rose, a rosy crimson or amaranth shade new to the earlier flowering Chrysanthemums. Flowering October 1st, it is extremely vigorous and very free.

**Francis Whittlesey.** A very decided improvement in this particular color. Habit is stocky and dwarf, averaging 18 inches in height. Color, rich bronze and garnet—just right for the fall garden. It commences to flower in late September and makes a gorgeous showing through October, having the ability to resist considerable frost in the open flowers.



**Normandie.** Delicate pink, changing to nearly white.

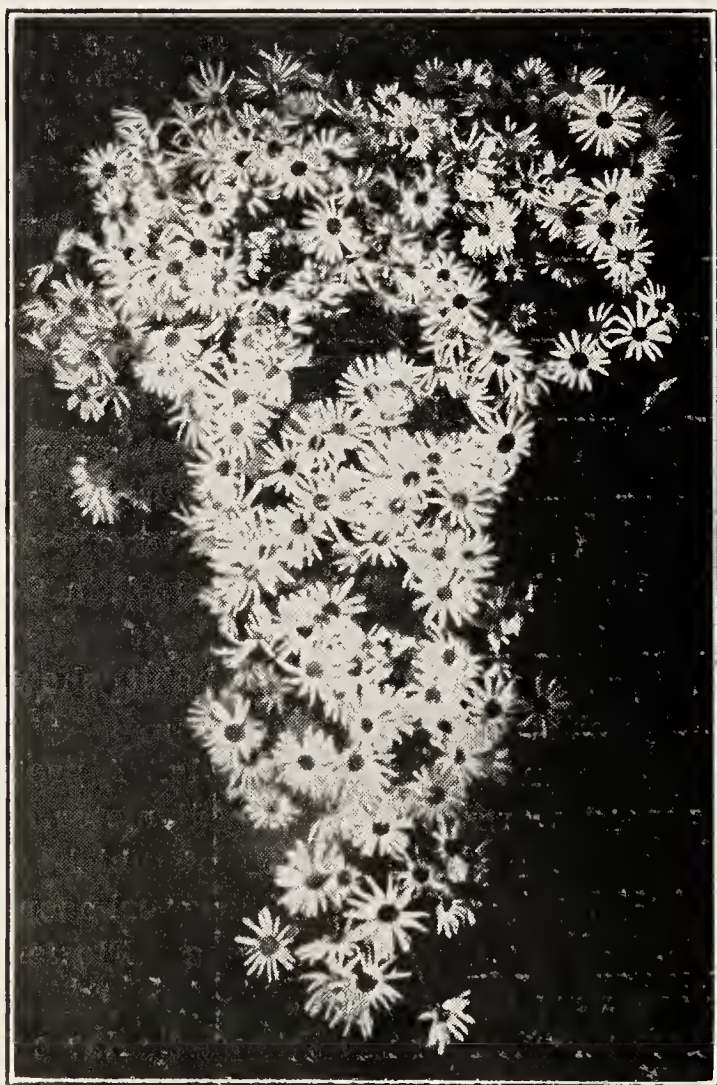
**Yellow Normandie.** A bronze yellow sport of Normandie, which is ample proof of its value.

**Yellow Gem.** This very neat and attractive Pompon carries many well formed small flowers, less than an inch across. The color is a bright canary-yellow without shading, and the growth is wiry and compact, averaging 18 inches in height. In full flower in early October.

**Ruth Hatton.** An exceptionally prolific variety of vigorous and bushy growth. This decorative pompon on opening is very pale pink and fades to clear white when fully opened. It should be cut before fully matured. Matures October 10.

**Muldoon.** A purplish amaranth in color, flowers somewhat of the pompon type free flowering and good growth. Matures Oct. 12. Flowers 2 inches in diameter.

**Ruth Cummings.** A reddish bronze seedling from Normandie. Is of dwarf compact growth, coming into bloom about Oct 15. It is also very valuable for indoor growing.



## JAPANESE MOUNTAIN OR CASCADE VARIETIES

These are small single varieties of fairly dwarf growth, very free flowering, and with soft or pliable stems. The term Cascade is given these varieties from the fact that one or more growths may be bent down without injury to the plant, making them acceptable for use on tables or other flat furniture; with one or more growths hanging down and the balance of the plant upright. This of course is all attained by training. The wood is so pliable that it may be tied in nearly any shape desired. This type comes in Red, Yellow, Bronze, Pink, and White.

We will sell an assortment of 5 of each color at the 100 rate.

**Cascade Chrysanthemum**

**Rooted Cuttings: \$1.00 per doz., \$6.00 per 100**



## CARNATIONS—FIELD PLANTS AND ROOTED CUTTINGS

### CLEAN, HEALTHY STOCK, FREE FROM DISEASE

We offer Rooted Cuttings of the following varieties up to May 1st.

	Per 100	Per 1000
Ivory, White	\$4.00	\$35.00
Thos. Joy, White	4.00	35.00
Matchless, White	5.00	45.00
Patrician, White	6.00	50.00
Fairy Queen, Light Pink	5.00	45.00
Morning Glow, Soft pink	4.00	35.00
Pink Abundance, Deep pink	4.00	35.00
Boston Ward, Deep pink	5.00	45.00
Betty Lou, Deep pink	5.00	45.00
My Love, Deep pink	8.00	75.00
Eldora, Variegated	5.00	45.00
Scarlet Monarch, scarlet	8.00	75.00
Spectrum Supreme, Scarlet	6.00	50.00
Spectrum, Scarlet	5.00	45.00
Johnson's Crimson, Dark red	4.00	35.00
Maine Sunshine, Yellow	6.00	50.00

## BEDDING AND GREENHOUSE PLANTS

	Rooted Cuttings		2 1/4 inch pots	
	Per 100	Per 1000	Per 100	Per 1000
Alyssium, Double	\$1.25	\$10.00	\$4.00	\$35.00
Ageratum, Fraseri,	1.25	10.00	4.00	35.00
"        "        Dwarf				
"        "        Improved				
"        Wilsoni				
Coleus, Assrt.	2.00	17.50	3.50	30.00
Erlangia	2.50	20.00	6.50	60.00
Geraniums, S. A. Nutt, Buchner	3.00	27.50	5.50	50.00
Ricard, Poitvine	3.50	30.00	6.00	55.00
Radio Red	3.50	30.00	6.00	55.00
Heliotrope, Common Sweet	1.25	10.00	4.00	35.00
Heliotrope, Best Large Fowered				
Dark Blue	1.50	12.50	5.00	45.00
Ivy, English	1.50	12.50	5.00	45.00
Ivy, German or Parlor	1.25	10.00	3.50	30.00
Lantanas, Trailing Queen, lavender			4.00	35.00
Beincourt, Pink and cream			4.00	35.00
M. Schmidt, Best Orange			4.00	35.00
Marguerites, Common white			3.50	30.00
Neurumbergia	1.25	10.00	4.00	35.00
Stevia	1.50	12.50	4.00	35.00
Salvia America	1.25	10.00	4.00	35.00
Swainsona, G. Alba			6.00	60.00
Tradescantia, Green and red	1.25	10.00	4.00	35.00

For plants from 3 inch and 4 inch pots ask for prices.

# CHRYSANTHEMUMS

# MEMORANDUM

### Varieties to grow next year

Quantity